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Press release / Jennifer Shorto

World-renowned textile designer transforms Danish furniture classics

She has transferred a secret city in the Brazilian jungle onto wallpaper, designed textiles for the interior decoration of the Private Wing for Barack Obama and used her curious eye for cultural history to design rugs. And now for the first time the Belgian / British designer Jennifer Shorto imprints her artistic expression on Danish furniture - in collaboration with Danish design company Mazo.

West African weaves, Japanese colours and Swiss paintings may not be the first thing you associate with classical Danish furniture design. Nevertheless, it's exactly the meeting between these vastly different worlds that take place, when Mazo presents a unique collaboration with world-renowned textile designer Jennifer Shorto on the upholstery of their lounge collections ARCH and TMBO.

For the first time, London-based designer Jennifer Shorto has included a range of her unique textile designs in a Danish design project where they have found find their way to upholstered seats on chairs and sofas designed by Mazos main name - the Danish architect Magnus Læssøe Stephensen (1903-1984).

"Jennifer Shorto is a great storyteller, who draws on her extensive experience with art and culture from across the world - and this shared interest is key to our collaboration," says Partner in Mazo,

Magnus Sangild. "I see our furniture as white canvases which we can provide a new and wider life, and together with Jennifer Shorto, we have chosen to cover Magnus Læssøe Stephensen's almost 100-year-old furniture design with a very expressive look to add something completely new to the Scandinavian design tradition".



“It is a bold choice, but at the same time incredibly meaningful, because Jennifer Shorto is so confident in her aesthetics and manages to interpret a fine cultural frame of reference into its designs in a way that makes them broadly accessible”, elaborates Magnus Sangild.

He mentions how Magnus Læssøe Stephensen, who, among other designs, is behind the TMBO Lounge chair, designed in 1935, himself was a bit of a globetrotter, and - unlike many in his time - searched inspiration globally. This perfect alignment with Magnus Læssøe Stephensen’s mindset is also why the collaboration with Jennifer Shorto is so exciting.

“It’s really important for me to be connected to the world and to the past, and I love stories,” confirms Jennifer Shorto. “At the same time, it means so much for me to create something that is brand new and fresh, and can relate to the time we live in. In my collaboration with Mazo I have focused on combining the pure and simple Scandinavian design language with a robust material in some lively, strong and sophisticated colors e.g. with a reference to Paul Klee and by working with African and Japanese textiles that in their own way go very well together with the Danish furniture aesthetics”, says the designer.



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Specifications

ARCH Lounge

Designed based on drawings by	Mazo x Magnus Læssøe Stephensen
Year	2020
Materials	Textiles by Jennifer Shorto
Textiles	Kongaline & Onyx (linen) GOTS (The Global Organic Textile Standard)
Price	2.350 EUR Ex. VAT



TMBO Lounge

Designed based on drawings by	Magnus Læssøe Stephensen
Year	1935
Materials	Textiles by Jennifer Shorto
Textiles	Seafoam Ocean, Kumo Cloud Light Stone (woven)
Price	3.125 EUR Ex. VAT



MZO Chair w. upholstery

Designed by	Magnus Læssøe Stephensen
Year	1931
Materials	Textiles by Jennifer Shorto and bent beech wood in Red Gloss
Textiles	Onyx (linen) GOTS (The Global Organic Textile Standard) & Emeralds (linen) GOTS (The Global Organic Textile Standard)
Price	555 EUR Ex. VAT



ARCH 2-Seater Sofa

Designed based on drawings by	Mazo x Magnus Læssøe Stephensen
Year	2020
Materials	Textiles by Jennifer Shorto
Textiles	Purple Haze
Price	3.800 EUR Ex. VAT



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