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## A new chapter for Mazo – opening an impressive showroom in Copenhagen

COPENHAGEN, OCTOBER 2023, BY LOUISE BUUS.

Danish design brand Mazo is proud to announce its move from Nørrebro to the heart of Copenhagen. The new location, which will serve as Mazo's new showroom, is none other than the iconic Dronningegård, designed by one of the Danish pioneers in Danish modernism, Kay Fisker.



For years, Mazo has been synonymous with groundbreaking design and excellent craftsmanship within the furniture industry. Today, Mazo, sold worldwide, has gained significant recognition nationally and internationally in just 5 years since its inception for its designs that uniquely blend aesthetics, functionality, and comfort. This move to Dronningegården marks an exciting development for Mazo as they embark on a brand-new chapter in their history with a showroom spanning over 300 square meters.

Dronningegården, a true masterpiece of Danish modernist architecture, has been a source of inspiration for generations of architects and designers. It is with great pride that Mazo can now call this architectural marvel their new home, and it feels like a natural merging of a shared heritage within modernism.

Mazo's debut exhibition invites us into a modern and colorful setting where they present their full collection and new releases. The exhibition draws inspiration from one of the icons of modernism, Lina Bo Bardi, and weaves connections from Denmark to sunnier climes. The result is a beautifully executed fusion of form, function, and cultural inspiration. Modernism, including the Brazilian version, is explored in a unique way, where colors, warmth, and wood blend with steel, concrete, and textured textiles carefully selected from international textile companies such as Dedar and Nobilis. The exhibition represents a remarkable fusion of modern design and historical

architecture, meticulously curated by Marlene Bernth, interior consultant and owner of Nuvole.

“We are incredibly excited to move our showroom to Dronningegården and introduce our furniture into this beautiful, historic venue,” says Magnus Stephensen, CEO of Mazo. “This move not only marks a new era for our brand but also celebrates our history, and we look forward to welcoming both our loyal customers, partners, and new visitors to this exciting chapter in our journey.”



## About Mazo

Mazo is a renowned Danish design brand that made its debut in 2019 with an impressive collection of furniture and lighting. Since then, the company has experienced remarkable growth and is now globally accessible. Mazo is known for producing both iconic international design classics and hidden gems while holding exclusive rights to manufacture furniture created by the Danish architect Magnus Læssøe Stephensen (1903-1984). They also collaborate with new, passionate designers who share their love for Nordic aesthetics and understand the importance of combining beauty and functionality.

Mazo is dedicated to creating innovative designs with high-quality materials that naturally fit into modern lifestyles. Their distinctive designs blend straight lines with soft curves and express a vibrant 'midcentury' functionality that is embedded in all their products.



Mazo will open the doors to their new showroom at Dronningens Tværgade 50 on November 1st and will regularly host changing exhibitions, exciting collaborations, and events throughout the year. Additionally, it will be open daily for design enthusiasts and architecture aficionados to explore Mazo's fantastic range in an inspiring setting.

On November 30th, Mazo will host a housewarming event from 4:00 PM to 7:00 PM at the address, where everyone is welcome to join for a few festive hours and celebrate the beginning of this exciting journey. General opening hours Monday-Friday 9-16 and by appointment.

## Press Info

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