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press release / KYO Collection

mazō launches ceramic collection with strong functionality and design

The KYO series is designed by Snorre Læssøe Stephensen, one of the forefathers of the Danish ceramic tradition. The collection carries traces of both Scandinavia and Japan.

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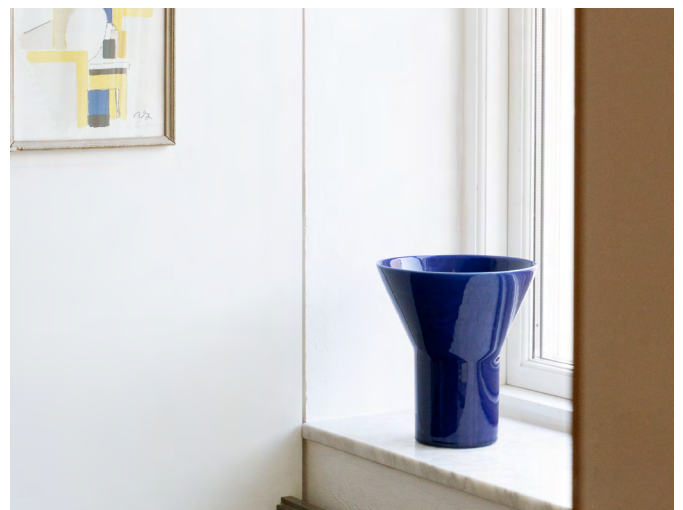
Both functional and sculptural, the new collection from mazō is very Scandinavian and Japanese at the same time. The series consists of cups and bowls made from porcelain. Functionality and simplicity define these products - they are modest and have an almost stern expression, yet with a delicate touch.

“Even though KYO was drawn decades ago, it corresponds perfectly with our take on form, function and craft. The shapes are clean and without superfluous elements. Still, there is a complexity to be found in the interaction between stone, porcelain and wood,” says partner and head of design Magnus Sangild.

Japanese inspiration

Porcelain has been a passion of Snorre Læssøe Stephensen for half a century. His early days as a craftsman were spent at the Royal Porcelain Factory, which was his workplace for a long period of time. However, it was his father, designer and architect Magnus Læssøe Stephensen, who introduced him

to the world of porcelain and clay. It was also his father who introduced the young Snorre Læssøe Stephensen to the world of Japanese design. Even though he spent 4 years in Japan, he still sees his childhood as the beginning of his fascination with the Japanese approach: “I remember having a lathe and an oven installed in the basement while I was still living at home. Down there I would create models alongside my father, constantly refining the shapes” remembers Snorre Læssøe Stephensen. “Thus, I was automatically schooled in the Japanese method.” Father and son also wrote a book about Japanese art and crafts together.



The second collaboration between mazō and Snorre Læssøe Stephensen

The KYO collection is the first accessories collection launched by mazō and the second collaboration between mazō and Snorre Læssøe Stephensen. Magnus Stephensen is a part of mazō, and the grandson of designer Magnus Læssøe Stephensen (1903-1984) He is also the nephew of Snorre.

“Continuing our collaboration with Snorre was the obvious choice, his views on design and craft have influenced the profile of mazō since day one,” says Magnus Stephensen.

Ceramics have helped modern society gain fascinating insights into older ways of living, there is an element of timelessness to a piece of ceramic. According to Snorre Læssøe Stephensen, this fascination may become even stronger in our current culture, where products are often designed for a short life span.

“Jeg husker, at jeg fik installeret en ovn samt drejebænk i kælderen, mens jeg stadig boede hjemme. Her sad jeg og lavede modeller sammen med min far, Magnus Læssøe Stephensen, i en konstant finjustering af grundformerne”

- Snorre Læssøe Stephensen

Specifikationer

Designet af	Snorre Læssøe Stephensen
År	1962
Materialer	Porcelæn
Farver	White Blue
Dimensioner Vase Large (cm/in)	H: 26cm/10,2in W: 29cm/11,4in
Dimensioner Vase Small (cm/in)	H: 21,5cm/8,4in W: 19,5cm/7,6in
Dimensioner Star Large (cm/in)	H: 19cm/7,5in W: 12cm/4,7in
Dimensioner Star Small (cm/in)	H: 13cm/5,1in W: 12cm/4,7in



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