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press release / ARCH Collection

mazō unites past and present with new archetypal ARCH design

mazō is launching a new lounge collection, ARCH, as a tribute to the Danish architect Magnus Læssøe Stephensen and Scandinavian modernism.

March 2021

The ARCH collection is a tribute to Architect Magnus Læssøe Stephensen (1903-1984), whose designs mazō owns the exclusive right to. mazō has been through the archives and hand-picked design elements from Magnus Læssøe Stephensen's early furniture designs. The armrest, for example, is strongly inspired by a chair designed in the 1920s by Læssøe Stephensen and the base is a tribute to Scandinavian modernism.

With its archetypal design, ARCH is a sharply cut collection with both edge and pure elegance combined. It pays homage to both the architect's stroke and Scandinavian modernism, which is characterized by simple and functional designs. *"The armrests on ARCH are consistent throughout many of my grandfather's chair designs, while the base is available in a range of variations. With ARCH, we have been inspired both by my grandfather's designs, and the modernism of the 1930s in Denmark, a movement of which he was a great exponent. The ARCH chair, with its contrasting design, is an*

embodiment of the 'midcentury' functionalism that permeates mazō's universe", explains Magnus Stephensen, who in addition to being a partner in mazō is also the grandson of architect Magnus Læssøe Stephensen.



The launch of the ARCH collection is a stylish addition to mazō's functionalist universe.

With the new ARCH collection, the design company mazō is taking new paths with its approach to Scandinavian modernism. The design language of the ARCH collection adds a new dimension to mazō's design universe.

In previous collections, mazō has explored softer, more imaginative and organic forms, whereas ARCH appears more rigorous, but with a tribute to the organic in its signature curved armrest originally designed by Magnus Læssøe Stephensen.

ARCH, whose name is inspired by the architectural arches of the legs, is designed based on Scandinavian modernism. A time that was characterized by simplicity, functionality and stripped of superfluous details. ARCH originates

from a basic study of forms and embodies a mixture of lightness and weight, as contrasts in discreet interaction with each other: the straight sculptural lines are flanked by the curves of the armrest.

"It provides a good balance to introduce a counterpart that differs from mazō's existing collections. The goal has been to create a collection that, even though the design is rigorous and sculptural, still meets our demands for great comfort", says head of design Magnus Sangild.

The collection consists of a lounge chair, a two-seater and a three-seater with an organically shaped armrest in oiled oak and is available in various upholsteries.

"With ARCH, we have been inspired both by my grandfather's designs, and the modernism of the 1930s in Denmark, a movement of which he was a great exponent."

- Partner and Grandson Magnus Læssøe Stephensen

Specifications

Designed by	mazō x Magnus Læssøe Stehensen
Year	2021
Materials	Textile or leather upholstery & oak

Various textiles /leather/ sheepskin	Kvadrat, Dedar Milano, Pierre Frey, Jennifer Shorto, Skandilock, Stolz Leather, Sørensen Leather, Danish Art Weaving, Bute Fabrics, Romo Textiles
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Dimensions Lounge Chair (cm/in)	H: 76cm/29,9in W: 68cm/26,7in D: 79cm/31,1in Seat H: 41cm/16,1in
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Dimensions Sofa 2-Seater (cm/in)	H: 76cm/29,9in W: 140cm/55,1in D: 79cm/31,1in Seat H: 41cm/16,1in
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Dimensions Sofa 3-Seater (cm/in)	H: 76cm/29,9in W: 200cm/78,7in D: 79cm/31,1in Seat H: 41cm/16,1in
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Press info

PR & Marketing:	press@mazo-design.com
Phone:	+45 2849 3929
Address:	Ryesgade 19, 2200 Cph N
Image Bank:	www.flickr.com/mazodesign