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press release / KYO Collection

mazō launches ceramic collection with strong functionality and design

The KYO series is designed by Snorre Læssøe Stephensen, one of the forefathers of the Danish ceramic tradition. The collection carries traces of both Scandinavia and Japan.

March 2021

Both functional and sculptural, the new collection from mazō is very Scandinavian and Japanese at the same time. The series consists of cups and bowls made from porcelain. Functionality and simplicity define these products - they are modest and have an almost stern expression, yet with a delicate touch.

“Even though KYO was drawn decades ago, it corresponds perfectly with our take on form, function and craft. The shapes are clean and without superfluous elements. Still, there is a complexity to be found in the interaction between stone, porcelain and wood,” says partner and head of design Magnus Sangild.

Japanese inspiration

Porcelain has been a passion of Snorre Læssøe Stephensen for half a century. His early days as a craftsman were spent at the Royal Porcelain Factory, which was his workplace for a long period of time. However, it was his father, designer and architect Magnus Læssøe Stephensen, who introduced him to the world of porcelain and clay. It was also his

father who introduced the young Snorre Læssøe Stephensen to the world of Japanese design. Even though he spent 4 years in Japan, he still sees his childhood as the beginning of his fascination with the Japanese approach: “I remember having a lathe and an oven installed in the basement while I was still living at home. Down there I would create models alongside my father, constantly refining the shapes” remembers Snorre Læssøe Stephensen. “Thus, I was automatically schooled in the Japanese method.” Father and son also wrote a book about



The second collaboration between mazō and Snorre Læssøe Stephensen

The KYO collection is the first accessories collection launched by mazō and the second collaboration between mazō and Snorre Læssøe Stephensen. Magnus Stephensen is a part of mazō, and the grandson of designer Magnus Læssøe Stephensen (1903-1984) He is also the nephew of Snorre.

“Continuing our collaboration with Snorre was the obvious choice, his views on design and craft have influenced the profile of mazō since day one,” says Magnus Stephensen.

Ceramics have helped modern society gain fascinating insights into older ways of living, there is an element of timelessness to a piece of ceramic. According to Snorre Læssøe Stephensen, this fascination may become even stronger in our current culture, where products are often designed for a short life span.

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- Snorre Læssøe Stephensen

Specifications

Designed by	Snorre Læssøe Stephensen
Year	1962
Material	Porcelain
Colors	White, Blue, Light Green, Light Rose, Light Blue, Light Yellow
Dimensions Vase large (cm/in) Price	H: 26cm/10,2in W: 29cm/11,4in 110 EUR Ex. VAT
Dimensions Vase Medium (cm/in) Price	H: 21,5cm/8,4in W: 19,5cm/7,6in 90 EUR Ex. VAT
Dimensioner Star Large (cm/in) Price	H: 19cm/7,5in W: 12cm/4,7in 45 EUR Ex. VAT
Dimensions Star Medium (cm/in) Price	H: 13cm/5,1in W: 12cm/4,7in 35 EUR Ex. VAT
Dimensions Pitcher (cm/in) Volume Price	H: 16cm/6,29in W: 9cm/3,54in 0,7l/23,7oz 55 EUR Ex. VAT
Dimensions Cup (cm/in) Volume Price	H: 7,5cm/2,95in W: 9,5cm/3,7in 0,33l/11,2oz 25 EUR Ex. VAT / 2 pcs. 40 EUR Ex.VAT



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